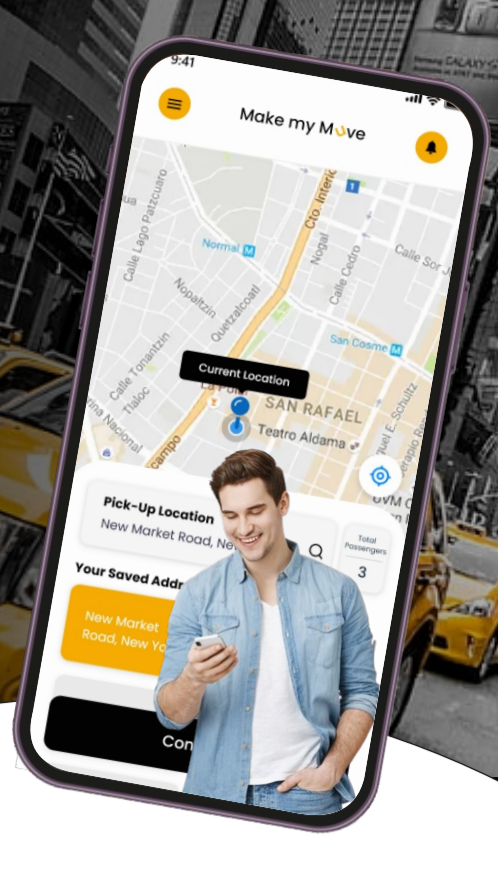




Discover MUVE: Ultimate Taxi Booking App



MUVE Where your ride begins and the adventure awaits!

Launched with the vision of making transportation fast and efficient, MUVE has swiftly become a well-known taxi booking app. By bringing together a variety of local, national, and international transportation services onto a single platform, it has quickly established a strong online presence in the region.

[Get Started Now With your Own Mobile App](#) →



Fantastic service!
MUVE always gets me to my destination quickly and safely.

Virginia Stamp



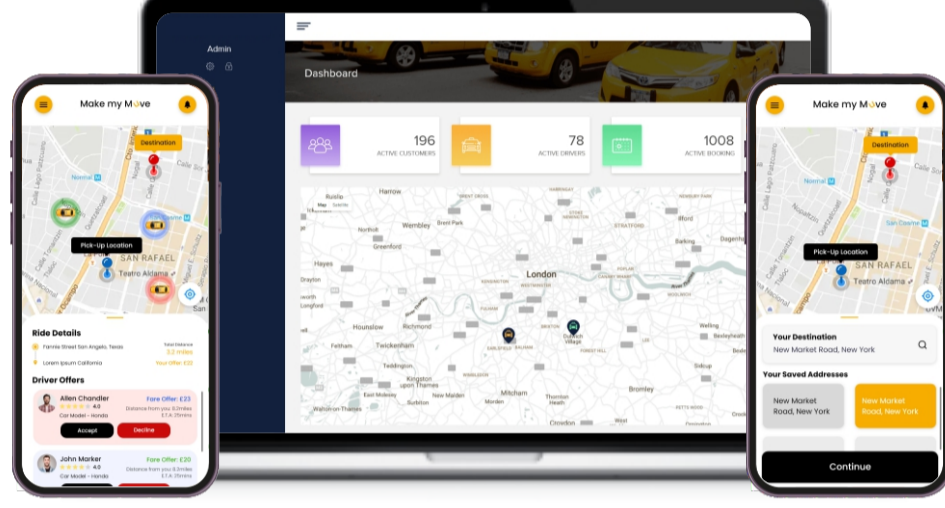
"My first ride with MUVE was great! They're better than others and more affordable."

Virglikandy Dames



Book rides and share the journey

Enjoy seamless rides together with MUVE by CQLsys.
Connect loved ones with safe and efficient transportation wherever they need to go.



Customer App & Website

Transforming MUVE into a streamlined platform for seamless ride management, enhancing the entire transportation experience and ensuring exceptional service for passengers.



Admin Dashboard

Robust Admin dashboard for comprehensive platform management & ride status with daily/real time data

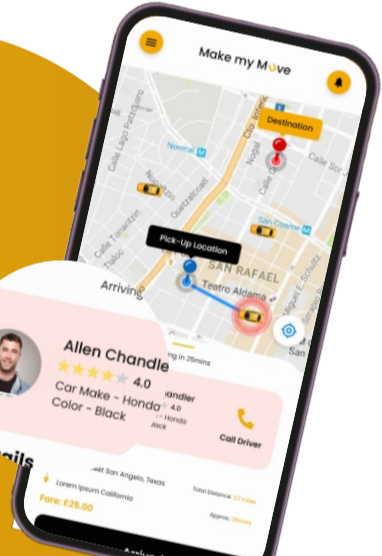


Driver App

Drivers can effortlessly manage their profiles on MUVE, updating details like names, vehicle types, license numbers, and more through a user-friendly interface.

Easy Ride Bookings

- Challenges:** MUVE faced entry into a competitive market during a surge in demand.
- Solutions:** We equipped MUVE with a comprehensive app that facilitates seamless taxi bookings, providing customers with efficient transportation solutions.
- Impact:** MUVE experienced a significant increase in bookings, effectively meeting the rising transportation demands during peak periods.

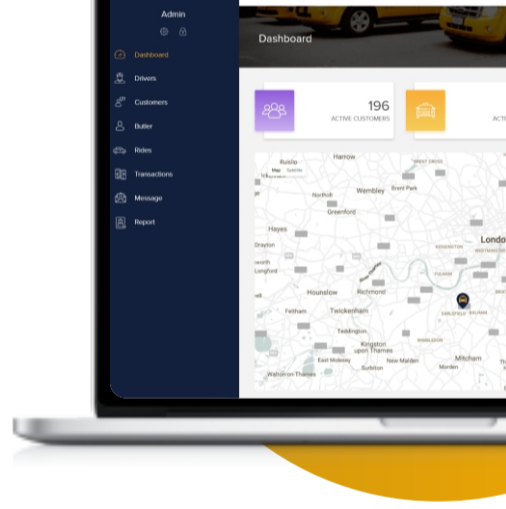


Timely Arrivals

- Challenge:** MUVE aims to optimize its ride-hailing operations for maximum efficiency.
- Solution:** We equipped MUVE with a comprehensive booking app, including a driver application that tracks customer locations and suggests the shortest routes. Users can also monitor their ride's real-time location.
- Impact:** Implementing this solution increased MUVE's customer retention to 80%, enhancing its popularity among both passengers and drivers through consistent ride assignments.

Streamlined Driver and Ride Management

- Challenge:** Managing a large number of drivers and ride requests on one platform was becoming difficult for MUVE.
- Solution:** With a powerful dashboard, MUVE was able to centrally manage all drivers, including tasks like assigning rides, optimizing routes, tracking earnings, managing driver ratings, and handling customer feedback.
- Impact:** In just two months after its launch, the ROI for MUVE escalated to 3X, demonstrating its effective management and growth in the ride-hailing market.

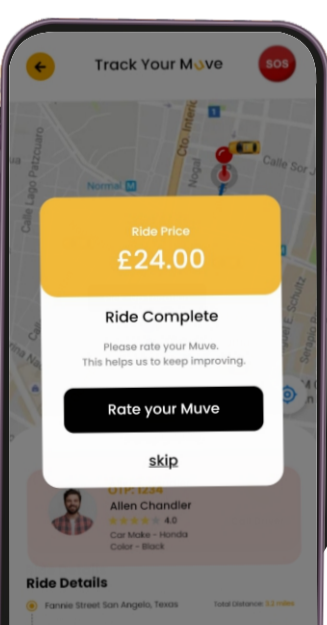
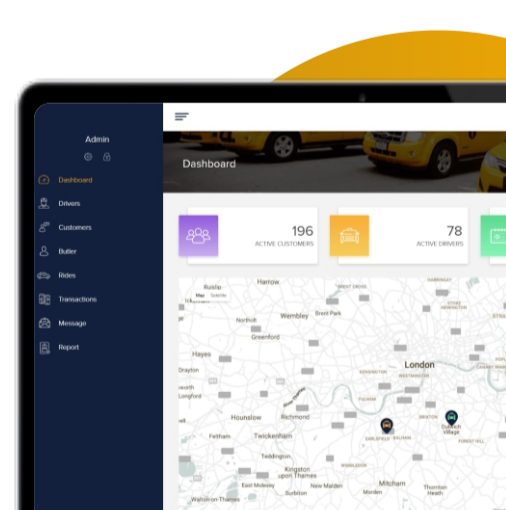


Streamlined Ride and Promotions Management

- Challenge:** As a leading taxi booking app in Venezuela, MUVE aimed to increase user engagement and expand its customer base.
- Solution:** To establish a strong foothold and attract a broader audience in the region, we implemented localization features in the MUVE app. This included supporting multiple languages such as Spanish, English, and others, ensuring a seamless user experience for diverse communities. Additionally, MUVE launched promotional campaigns with discounts, promo codes, and special offers to incentivize new users and increase ride bookings.
- Impact:** These initiatives resulted in MUVE expanding its customer base by 23%, demonstrating effective localization strategies and promotional efforts in the competitive ride-hailing market.

Effortless Administration and Robust Analytics

- Challenge:** For MUVE, managing ride requests, drivers, and customer interactions simultaneously posed significant operational challenges.
- Solution:** To enhance efficiency, Cqlsys developed a centralized admin panel for MUVE, enabling seamless management of drivers, ride requests, customer support, and other essential functions from a unified interface. Advanced analytics tools were also integrated to track critical metrics like ride bookings, driver performance, and customer satisfaction in real-time.
- Impact:** With actionable insights and comprehensive analytics, MUVE optimized operations, identified growth opportunities, and enhanced overall service delivery, ultimately attracting a larger customer base through improved service quality and targeted promotional offers.

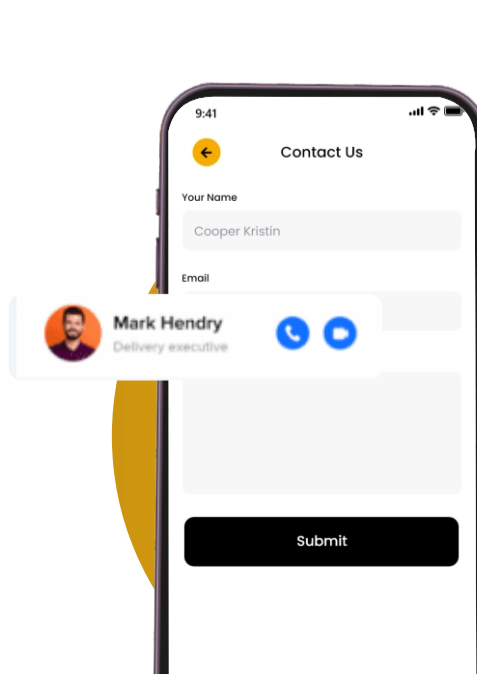


Convenient Online Payment and Tracking

- Challenge:** MUVE aimed to implement a reliable system for managing and tracking all online payments efficiently.
- Solution:** Cqlsys implemented a robust solution for MUVE, integrating multiple payment gateways such as Paypal, Stripe, Zelle, and others. This integration provided MUVE's customers with diverse payment options, including wallets and credit/debit cards. Moreover, it enabled MUVE drivers and partner establishments to track their earnings seamlessly on a daily, weekly, and monthly basis.
- Impact:** The implementation of multiple payment options significantly enhanced customer satisfaction and contributed to a 37% increase in online transactions for MUVE. This streamlined payment process also reinforced customer trust and loyalty, driving MUVE's growth and expansion in the competitive ride-hailing market.

Delivering Exceptional Experience Via Live Chat and Ride Tracking

- Challenge:** MUVE aimed to provide their customers with the best possible ride booking experience.
- Solution:** Enhancing customer experience involves facilitating real-time interactions. This was achieved through in-app chat, enabling customers to communicate directly with drivers and MUVE support. Customers received accurate ETAs for their rides and could track their drivers in real-time using the app.
- Impact:** MUVE improved query resolution efficiency, resulting in a 29% reduction in canceled rides. This streamlined communication and tracking system enhanced customer satisfaction and loyalty, contributing to MUVE's growth in the competitive ride-hailing market.



Transform Your Business With Online Taxi Booking App

Your Dedicated Technology Partner
CQLsys Technologies

A company turning ideas into beautiful things. Unlock the full potential of your Taxi business with our unique services.