



Foody #1 Food Delivery App

Launched with the vision of making food ordering and delivery fast and efficient, Foody has swiftly become a well-known food delivery app. By bringing together a variety of local, national, and international food brands onto a single platform, it has quickly established a strong online presence in the region.

Get Started Now With your Own Mobile App \longrightarrow



my orders hot and on time."

Virginia Stamp



"My first time ordering & it was great. I must say they are better than Krave & less pricey."

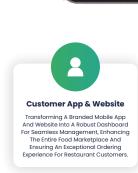
VirgLilkandy Dames



Share your favorite flavors with those who can't join you

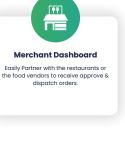
With The Complete Food Delivery App By Cqlsys **Enjoy Delicious Meals Together,** No Matter The Distance, With Foody. Let Your Loved Ones Experience The Taste You Love, **Right At Their Doorstep.**











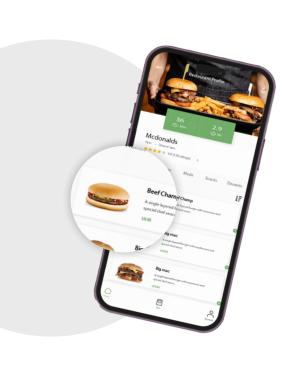
Easy Food Orders

Challenges: Foody wants to get in the market in days when there was a hike in the food market. **Solutions:** We catered Foody with a fully functional app

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which offers different restaurants for deliveries which will give them an easy way of food deliveries. Impact: Got a hike in the orders of restaurants associated with

foody over more than 60% and foody got daily order deliveries of more than 50-60 oreders/restaurant.



On-time Deliveries

Challenge: Bahama aims to optimize its delivery operations for maximum efficiency

Solution: We provided Foody with a comprehensive delivery app featuring a driver's application that tracks customer locations and suggests the shortest routes. Additionally, it allows users to monitor their order's real-time location. Impact: Implementing this solution increased Foody customer retention to 80%,

enhancing its popularity among both users and drivers due to consistent order assignments.

Catalog Management Challenge: Managing a large number of restaurants and offerings on one platform was becoming difficult.

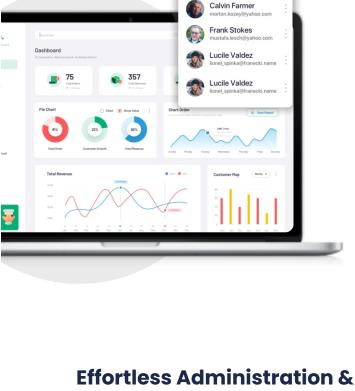
Customers

Treamlined Restaurant and

Solution: With a powerful dashboard, Foody was able to centrally manage all restaurants, including tasks like updating menus, adjusting opening and closing hours, managing ratings and reviews, processing payments, and more.

Impact: In just two months after its launch, the ROI for Foody escalated to 3X.





Robust Analytics

Promotional Offers Challenge: As the pioneer food delivery marketplace in Venezuela, Foody aimed to increase customer engagement. Solution: To establish a robust presence and attract a wider audience in the region,

Drawing In A Larger Customer Base Through Localization &

we developed a multilingual food marketplace. The app supports multiple languages, including Spanish, English, and several others.

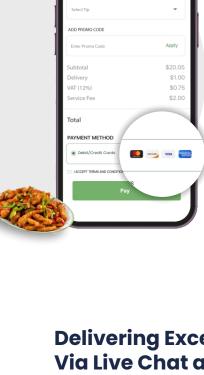
Impact: These efforts contributed to Bahama Eats expanding their customer base by 23%.

FC ODY

customers, and other aspects all together.

orders and cancellations. opportunities and improved operational efficiency.

Challenge: For Foody it was quite challenging to manage orders, drivers, **Solution:** To streamline operations, Cqlsys developed an interactive panel that allows Foody to manage customers, orders, delivery partners, and more from a single window. They also implemented advanced analytics capabilities to monitor key metrics such as total Impact: With real-time insights and sales reports, Foody identified better growth



Challenge: Foody sought a robust solution for managing and tracking all online payments. Solution: Cqlsys integrated various payment gateways such as Paypal, Stripe, Zelle, and others, offering Foody customers the flexibility to pay via wallets and cards. This integration also enabled Foody, their delivery agents, and partner restaurants to track their earnings on a daily,

weekly, and monthly basis.

Payment and Tracking

Convenient Online

Impact: The availability of multiple payment options enhanced customer satisfaction and increased the number of online transactions by 37%.

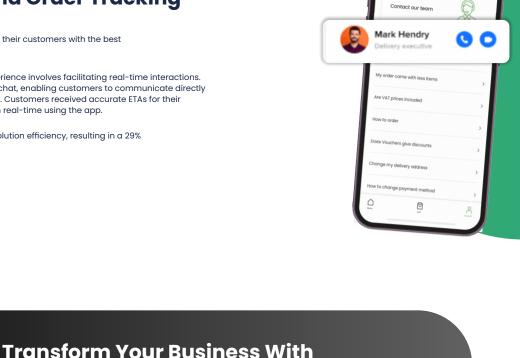
Challenge: Foody aimed to provide their customers with the best possible food ordering experience.

Impact: Foody improved query resolution efficiency, resulting in a 29%

reduction in canceled orders.

Delivering Exceptional Experience Via Live Chat and Order Tracking

Solution: Enhancing customer experience involves facilitating real-time interactions. This was achieved through in-app chat, enabling customers to communicate directly with drivers, restaurants, and Foody. Customers received accurate ETAs for their deliveries and could track agents in real-time using the app.



Online Food Delivery App

Your Dedicated Technology Partner CQLsys Technologies

A company turning ideas into beautiful things. Unlock the full potential of your food business with our unique services.